



Popular Holdings Limited

大眾控股有限公司

Popular Holdings Limited

Founded in 1924, Popular Holdings Limited is a Singapore-based, multi-faceted conglomerate with businesses in a wide-ranging number of sectors, such as Retail, Publishing, Education & Training, Distribution & Purchasing, e-Learning, Property Development, and more. Its diverse portfolio consists of more than 40 subsidiaries operating in Singapore, Malaysia, Hong Kong, Macau, Taiwan, China, Canada, Australia, and United Kingdom.

As one of the major branches in Greater China region, we have the companies established in Hong Kong includes Educational Publishing House, Limited, Pan Lloyds Publishers Limited, Popular e-learning (HK) Limited, EduSmart Company Limited and Popular Book Company Limited and covering various business sectors and serving as the leading provider of literary, education and lifestyle product and services.

Member of Popular Holdings Limited:

1) Educational Publishing House Limited

(Business: Publishing)

Website: <http://ephhk.popularworldhk.com>



2) Pan Lloyds Publishers Limited

(Business: Publishing)

Website: <http://pl.popularworldhk.com>

<http://jp.popularworldhk.com>



3) Popular e-Learning (H.K.) Limited

(Business: e-learning)

Website: www.pehk.com.hk



4) EduSmart Company Limited

(Business: Education and Training)

Website: <http://www.edusmart.hk>



5) Popular Book Company Limited

(Business: Retail and Distribution)

Website: www.popular.com.hk



For further company information, please visit our group website to know more about us: www.popularworld.com